DISCOVER

SOMA
School of Media and the Arts

cayuga-cc.edu
SOMA

MEDIA COMMUNICATIONS
2-3  Media Production A.A.S.
4    Audio Production  A.A.S.
5    Audio Production
     Music Production Option A.A.S.
6    Telecommunications Technology A.A.S.
7    Student Run Companies

STUDIO ART AND DESIGN
8    Studio Art And Design A.S.
9    Graphic Design, Drawing, and Painting
10   Photography, Printmaking, Ceramics

WRITING/LITERATURE
11   Literature, Writing

PERFORMING ARTS
12   Music
13   Theatre
Cayuga’s School of Media and the Arts provides exceptional opportunities for students who are ready to explore, create, perform, and communicate.

Small Class Sizes
Individualized Instruction
Experienced Faculty
Commitment to Student Success
Media Communications
These programs are designed to provide opportunities to explore mass media and new media technologies in a collaborative learning environment.

Telecommunications Technology graduates receive automatic certification as Broadcast Technologists by the Society of Broadcast Engineers. The Media Department is an Avid Learning Partner, enabling students to become certified Avid Media Composer editors.

Career Possibilities
• Directors • Producers
• Camera Operators
• Technical Directors • Video Editors
• Industrial Video Specialists
• Reporters • Newscasters
• Disc Jockeys • Advertising Sales
• Audio Engineers
• Sound Technicians

MEDIA PRODUCTION A.A.S.
Cayuga’s Media Communications, Media Production, and Telecommunications programs provide a comprehensive education in all aspects of media.

Cayuga’s graduates go directly into media careers or transfer to four-year programs.
Concentrations
Concentrations are available in Broadcast Journalism, Film and Cinema Studies, and Video/Digital Film production.
These targeted courses allow you to gain specialized skills to prepare for immediate employment.

Broadcast Journalism
This concentration is designed for students with an interest in broadcast announcing, sportscasting, broadcast journalism, or journalism.

Courses Include
• Radio and Television Announcing
• Broadcast Journalism
• Media Writing

Film and Cinema Studies
This concentration is designed for students with an interest in the study of film and cinema and who may want to transfer to a similar four-year program.

Courses Include
• The Moving Image
• Scriptwriting for Film & TV
• Film & Literature
• Script Analysis

Video/Digital Film Production
This concentration is designed for students who wish to enhance their skills in the design and production of video and audio content.

Courses Include
• The Moving Image
• Script Analysis
• Analysis of Broadcast Systems
• Video Field Production
• Scriptwriting for Film & TV
AUDI0 PRODUCTION A.A.S.

Cayuga’s media faculty have been training students to become audio and music production professionals for over twenty years. Students work in state-of-the-art music recording and broadcast production studios and learn from industry professionals.

Courses Include
- Audio Editing
- Music/Multi-Track Recording
- Radio Operations
- Audio Production
- Advanced Recording
- Video Production
- Internship in Radio and TV

Career Possibilities
- Music Recording Industry
- Radio, Television, and Motion Picture Industries
- Video Production
- Recording Engineers
- Audio Engineers
- Audio Operators
- Board Operators
- Sound Technicians
- Mixers
Courses Include

Audio / Video Production
Mass Media
Music Preparation for Audio Professionals
Internship in Radio and TV
Music/Multi-Track Recording

AUDIO PRODUCTION
MUSIC PRODUCTION OPTION A.A.S.

Designed for recording students who have an interest or skills in music and wish to apply audio production techniques specifically to that field. Students who choose this option may wish to pursue a career in music recording or transfer to a four-year program in music production.
TELECOMMUNICATIONS TECHNOLOGY A.A.S.

Students learn to operate, install, maintain, and repair audio, video, RF, and specialized communications equipment used in the media and telecommunications industries. Students work on engineering, operations, and production projects in a professional environment.

Internships are required in area industry facilities. Program graduates are eligible to receive certification as broadcast technologists from the Society of Broadcast Engineers.

Career Possibilities

- Telecommunications Specialists
- Radio, Television, Audio, and Cable TV Engineers
- Technicians

State-of-the-Art

- Media Facilities
- Protools Recording Studio
- FM Radio Station • Television Studio
- Remote Video Production Facility
- Digital Media Lab • Video Editing Lab
- Audio and Video Editing and Production Suites
C3 Video teaches video production and entrepreneurship skills to students by putting them to work on-set, behind the camera, and in the editing suite.

Cayuga Records offers its independent label to artists looking to begin their record careers while students learn what it takes to launch new artists.

WIN89 is Cayuga’s FM radio station, offering students opportunities as on-air talent, radio operations staff, and in radio engineering.

For more on Media Communications at Cayuga visit telcomcayuga.com
STUDIO ART AND DESIGN A.S.

Students complete traditional art foundation courses (drawing, painting, design, and art history) and explore studio disciplines in which they may concentrate upon transfer to a four-year institution. Emphasis is placed on the student’s creative and aesthetic development and the professional application of formal design skills.

Career Possibilities

• Art Educator
• Photographer
• Graphic Designer
• Art Therapist
• Arts Program Director
• Professional Studio Artist
• Studio Assistant
• Art Critic
• Gallery Director
• Museum Curator
Concentrations

Concentrations are available in Ceramics, Graphic Design, Painting and Drawing, Photography, and Printmaking.

Graphic Design

This concentration offers students a basic understanding of design processes, principles and digital technologies that provide the means to become a creative professional.

Courses Include
• Computer Graphics
• Photoshop
• Digital Photography
• Screen Printing

Painting and Drawing

Students who choose this concentration will explore a variety of painting and drawing materials and techniques while developing a strong understanding of the elements and principles of art and design. Students create paintings and drawings that include still life, figurative work and landscape, as well as abstraction and conceptual work.

Courses Include
• Expressive Drawing II
• Printmaking Workshop
• Painting II
Photography

Students learn composition, lighting, darkroom techniques, color and design, are introduced to digital-imaging software programs, and experience group forums for the exchange of ideas.

Courses Include
- Intro Photography
- Photoshop
- Digital Photography

Printmaking

Students explore a variety of printmaking media including relief, screen printing, mono printing, and experimental processes.

Courses Include
- Screen Printing
- Printmaking Workshop
- Intro Photography

Ceramics

This concentration provides students with a variety of opportunities to explore the dimensions of clay as a creative medium.

Courses Include
- Intro Ceramics
- Ceramic Sculpture
LIBERAL ARTS AND SCIENCES / HUMANITIES AND SOCIAL SCIENCES A.A.

This program is designed for students who plan to transfer and continue their studies in the humanities or social sciences, leading to a bachelor’s degree.

CONCENTRATIONS are available in Literature, Writing, Music, and Theatre.

**Literature**

Designed for transfer preparation toward a bachelor’s degree in English Studies or English Education.

*Courses Include*
- World Literature
- American Literature
- English Literature
- Shakespeare
- Children’s Literature
- Film and Literature
- Contemporary American Novels
- The Bible as Literature
- Mythology
- Science Fiction and Fantasy
- Poetry
- Women and Writing
- African-American Traditions
- Native American Folklore

**Writing**

Students experience varied writing classes to understand fundamental differences between writing disciplines, and/or to help select writing programs at four-year colleges.

*Courses Include*
- Being Writers
- Professional Writing
- Advanced Expository Writing
- Writing Research in the Discipline
- Creative Writing
- Technical Writing
- Writing for the Media
- Journalism
Music
Designed for students who plan to transfer into Music programs at four-year colleges and universities.

Courses Include
• Music Appreciation • Music Theory • Applied Music Lessons • Jazz • Jazz Ensemble • College Chorus • Rock

State-of-the-Art
Media Facilities
Practice Facilities
Drum Set/Percussion Lab
Piano Lab
Choral Suite
Recording Studio
Television Studio
Theatre
Designed for students who love to perform or work in Theatre—and wish to pursue careers in Theatre as actors, directors, producers or technicians, or who plan to transfer to four-year programs in Theatre or related fields, such as English, other liberal arts or Theatre Education (with additional study).

Courses Include
• Introduction to Theatre
• Introduction to Technical Theatre
• Basic Acting
• Shakespeare
• Theatre Practicum
• The London Theater
• Creating a Character
• Special Topics in Theatre

Harlequin Productions
has received numerous awards for their work from both the American College Theatre Festival and the Theatre Association of NY State.

State-of-the-Art
424-seat Bisgrove Theatre
Lighting and Sound Equipment
Black Box Theatre
8-Station Dressing and Make-Up Rooms
Scene Shop
Television Studio
Learn More
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