

COLLEGE UPDATE: FALL 2008

All-College Presentation for Faculty and Staff

September 26, 2008



Cayuga Community College

A UNIT OF THE STATE UNIVERSITY OF NEW YORK

What We Did Last Summer

- New technology – distance learning classroom
- Chemistry laboratory hoods – Fulton
- Nursing laboratory facility – Auburn
- Speech recognition laptop – Fulton
- Continuing upgrades to Auburn classroom furniture – adjustable height desks, wheelchair-ready tables, new chairs, art studio tables and stools
- Document imaging technology
- Hydrology study – nature trail ponds



But Wait ... There's More

- IT equipment for Linux conversion
- Main entrance – carpet replacement
- Automatic door openers – Auburn
- New flooring and freshening – Lower Spartan Hall
- Student lounge area improvements
- Exhibit and award display case – Fulton
- Additional parking lot improvements
- Office computer replacements and upgrades
- Air handling equipment updates

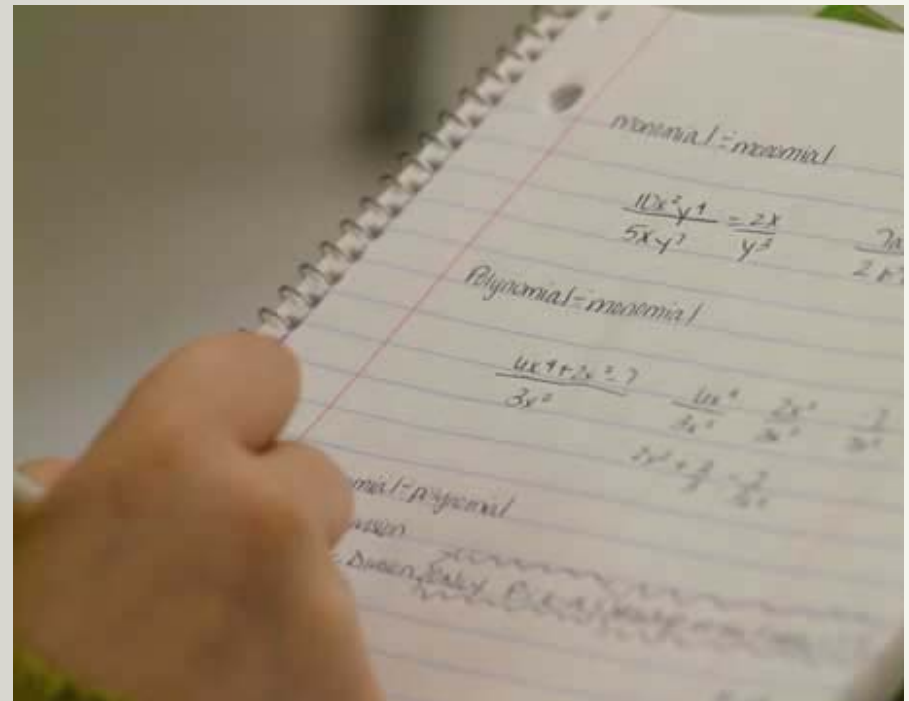
August 26: Faculty Forum Inaugurated

- Organized by the Faculty Development Advisory Committee
- Afternoon event – all faculty invited for information and networking on teaching and learning at Cayuga
- Attended by an energized group of Fulton, Auburn, online, full-time, part-time, and Advantage faculty
- Presentations... Q&A... information tables... refreshments... Christie's and Debbie's sign-up sheets.....



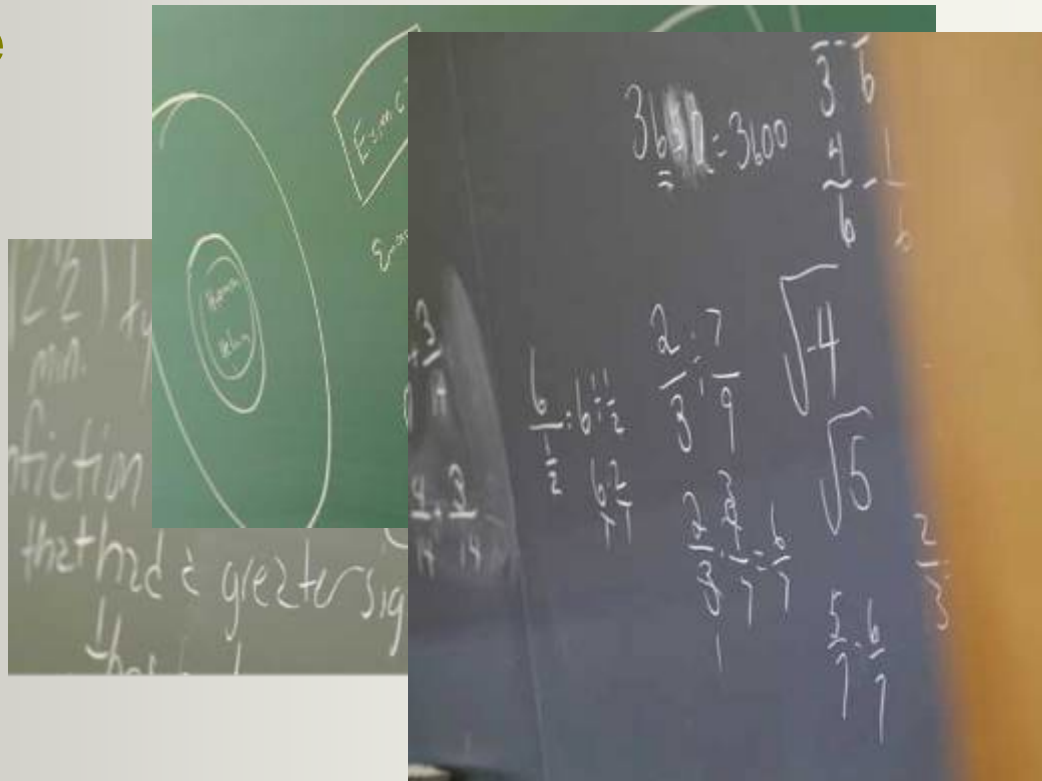
August 26: County Legislature Approval

- College budget for FY 2008-09 approved in its entirety
- 3% increase in County funding
- Albany: always the “X factor”
- Washington: November surprises, anyone?



Current Year Plan – Staff Increases

- Two new full-time instructors approved for Fulton – Biology and Nursing
- June 2009 – full-time Developmental Studies Coordinator
- Increase in Fulton counseling hours
- Golf coach stipend



Grant Funding – Current Highlights

- Fulton Nursing laboratory – \$100,000 SUNY high-needs funding, for equipment
- First Niagara Entrepreneurship Center – \$150,000 from First Niagara Bank Foundation
- Eight Kauffman Initiative Grants – faculty/staff projects to spur regional development through real-world enterprise training



Banner: Cue the Cutting Edge

- It's everywhere you want to be ... well, almost
 - Live – but still fine-tuning, in all areas except Advancement, February 2009
 - Still expanding – adding more student information components in 2008-09
 - Coming soon: Web-based version with user-friendly Luminis student portal
 - Real-time degree audit tool – view degree requirements, effect of changes (courses, major) – for Fall advisement
 - All this...in a nice shade of paper-reduction “green”

Foundation Highlights 2007-08

- Raised more than \$1 million in grants and gifts
- Disbursed more than \$300,000 in scholarships and aid
- Conveyed more than \$500,000 in grants to the College
- Emerson Endowed Chair in Entrepreneurship appointed
- Brunell Chair in Humanities selected
- And, in the past four years...
 - 34 faculty and staff Development Grants, and 9 grants to faculty for Program Initiative Fund and Summer Faculty Fellowships
 - \$229,000 in equipment funding for classrooms and laboratories

Alumni Association Highlights

- First Alumni Dinner Dance, October 2007
- Scholarships and book grants for students
- Assistance with Admissions events, Family Fun Day, and more
- Secured the Lincoln Traveling Exhibit, May 2009
- Popular excursions offered to the community – New York City, Gettysburg
- 50th anniversary celebration coming in Fall 2009!

Adjusting the Focus

So, What's Next?

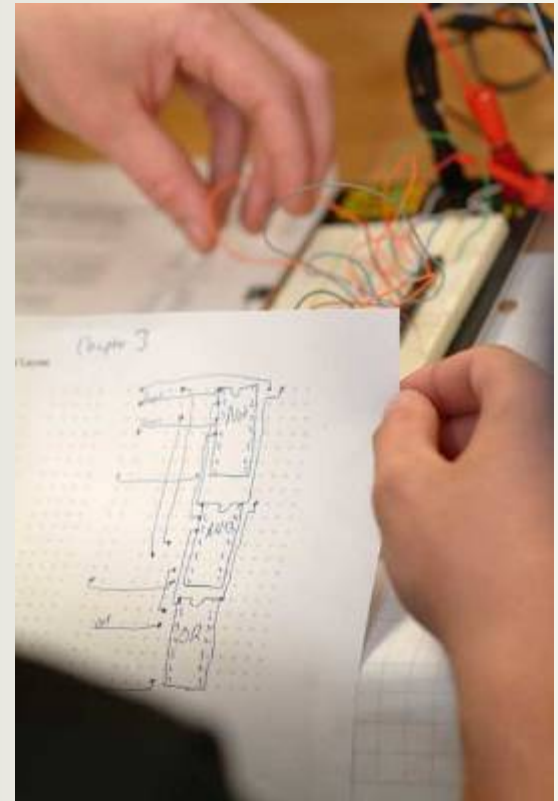


The Big Picture: Institutional Planning

- Last approved strategic plan in 2000
- New committee appointed in February 2008
- Preparation: source material
 - Environmental Scan
 - Facilities Master Plan
 - Middle States Self-Study and Site Visit Team Report
 - SUNY Mission Review II Report and Memorandum of Understanding
 - College Vision, Mission, and Core Values Statements

The Big Picture: Institutional Planning

- The task: to create a plan that will align every component of the College with key goals
 - Strategic Plan – the overall institutional direction, guided by measurable data
 - Operations Plan – converts strategy to reality, with measurement criteria to collect and assess our data
 - Departmental Plans – specific implementation process, timelines, and assessment procedures



The Big Picture: Institutional Planning

- The process
 - Analyze
 - Categorize
 - Prioritize



The Big Picture: Institutional Planning

- The process
 - Analyze
 - Categorize
 - Prioritize
 - *Get a lot of volunteers...
Christie has sign-up sheets!*



The Big Picture: Institutional Planning

- Six goals, six working groups – an all-volunteer army
 - Goal 1: Communicate the Cayuga identity
 - Goal 2: Foster a rewarding student experience
 - Goal 3: Develop programs and delivery modes
 - Goal 4: Partner with the community
 - Goal 5: Develop resource streams and stewardship
 - Goal 6: Improve the organizational structure

Moving Forward...While We Plan

- Strategic goals won't wait
- We already are addressing them



Moving Forward: Competitive Identity

- Community colleges no longer serve a local-only audience
- Our competitors include online programs, and community colleges with residence halls and baccalaureate programs
- Phase 1: market research
 - Research on regional market perceptions – in progress
 - Obtain data on potential geographic service areas
 - Analysis and report as basis for enrollment strategy

Moving Forward: Competitive Identity

- Objectives of enrollment management strategy
 - Increase enrollment – in particular, attract full-time transfer students and part-time students
 - Project quality of academic offerings – position as “college of choice”
 - Recruit for targeted majors and programs of distinction
 - Improve retention
 - Improve student diversity
 - Support objectives with internal and external initiatives

Moving Forward: The Learning Experience

- Across the curriculum – designing opportunities for:
 - Service learning, internships, original research
 - Infusing entrepreneurship
 - Writing to learn
 - Infusing GIS/
Geographic
Information
Systems



Moving Forward: Our Learning Environment

- Campus spaces initiative – improving comfort and aesthetics (and safety) of classroom furnishings, and study and lounge areas
- Distance learning classrooms – roll over, Buck Rogers, they will improve
- Spartan Hall ground floor – extreme makeover
- Basketball court – roundball on hardwood



Moving Forward: Our Learning Environment

- Fulton expansion – our need meets our opportunity now
- Facilities Master Plan – Auburn goals include:
 - Reconfigure student service areas and traffic flow
 - Improve student activity and athletics spaces
 - Renovate laboratories, add smart classrooms
 - Improve library and ASC facilities
 - Add new Media/Arts Center



Moving Forward: Developing Programs

- New offerings in response to evolution in culture and careers
 - Theatre concentration in Liberal Arts/Humanities
 - Digital animation, video game design, advanced video editing
 - Broadcast journalism, screenwriting
 - Student-run film/video studio and record label
 - Jazz ensemble, special topics in music
 - Musical theatre potential



Moving Forward: Developing Programs

- Under consideration or already in development
 - Computer gaming, cybersecurity, web administration
 - Film and cinema studies concentration
 - Pre-allied health
 - Gerontology
 - Wine industry studies
 - Sustainability, energy, greening



Moving Forward: Community Partners

- Economic impact study – the many facets of a Cayuga County jewel
- Stardust Entrepreneurial Institute
 - Downtown: First Niagara Entrepreneurship Center
 - On campus: infusing enterprise across the disciplines
 - In the classroom and across the region: Kauffman grants are funding model curricula, joint town-gown ventures, social and economic innovation

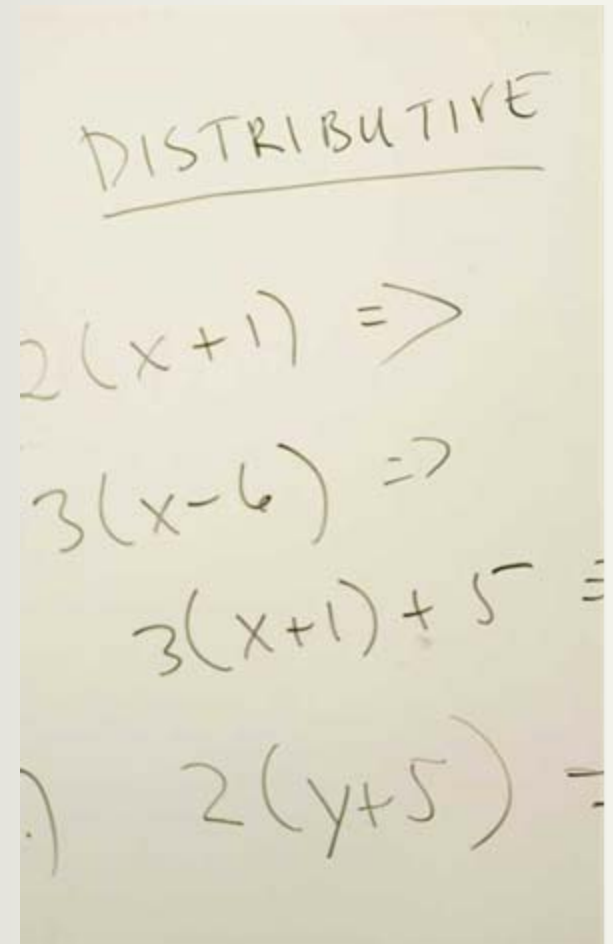
Moving Forward: Resource Management

■ Greening of Cayuga

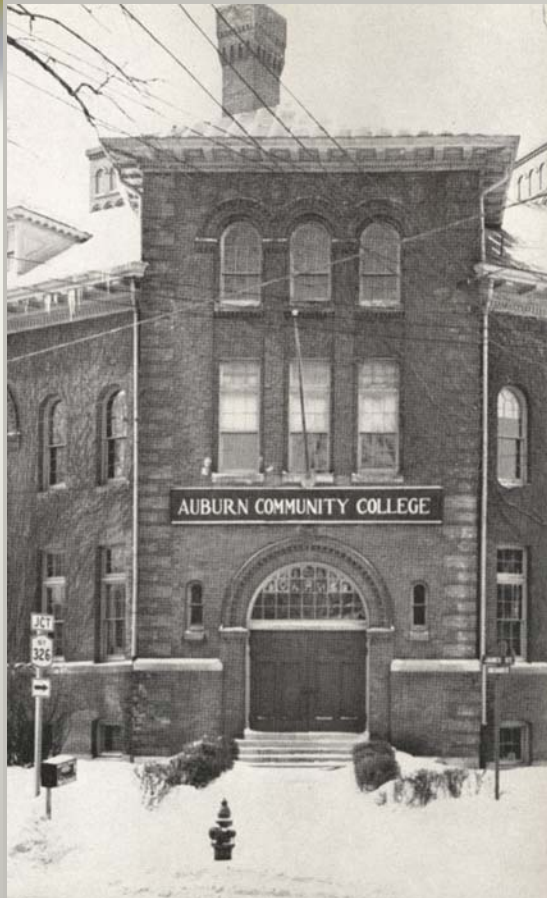
- Single-stream recycling
 - Faculty-student initiative for both campuses
 - One-stop drops for paper, cardboard, cans, and bottles
 - Have you fed your bin today?
- Stop that stuff: College-wide announcements by e-mail instead of mailbox stuffing
- New theatre roof with solar panel array – gym roof as well?
- Paperwork reduction act: accessing Banner and OnBase
- Faculty Student Association contracts with Centro for free bus service to students on both campuses – saving dollars, energy, and carbon

Moving Forward: Resource Management

- Planning for the 2009-10 budget cycle
 - Continuing the process of College-wide input on needs, priorities, and cost-benefit presentations
 - Continuing our synergistic approach – coordinating available funds across offices and departments for more the efficient use of resources
 - It's coming... sooner than we think



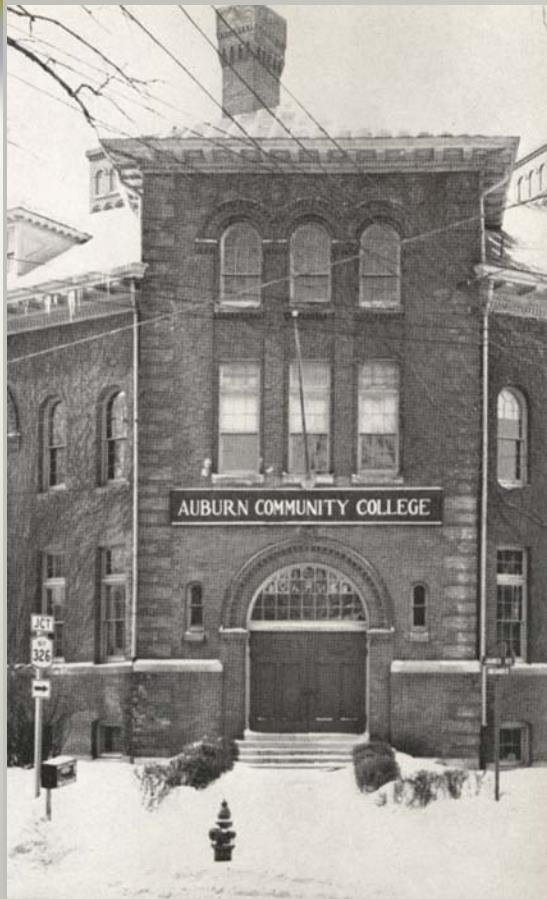
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