

State of the College: Fall 2007

All-College Convocation for Faculty and Staff

September 28, 2007



Cayuga Community College
A UNIT OF THE STATE UNIVERSITY OF NEW YORK

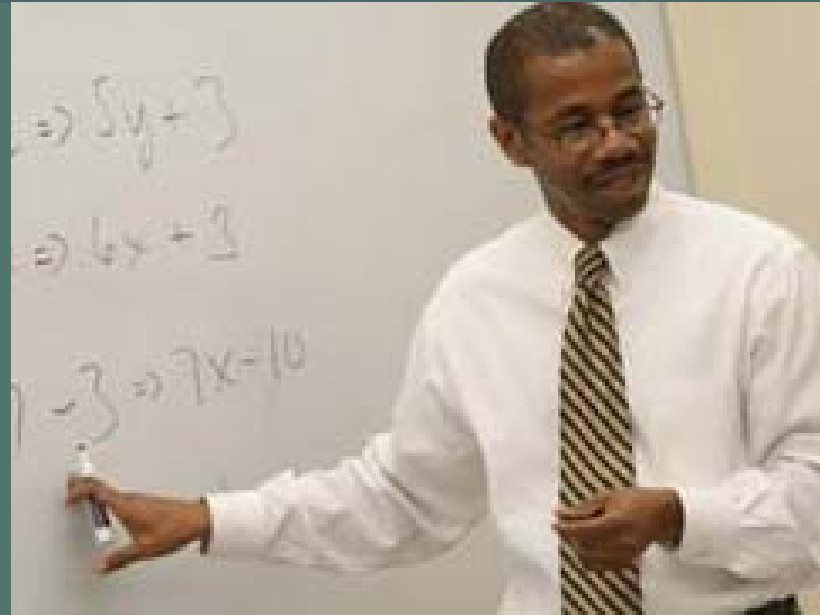
Everyone Here Deserves a Hand

- For your teamwork and dedication to students
- For embracing challenge, on flat budgets
- For a rigorous Middle States self-study and positive team report
- For continuing improvement of assessment processes
- For creating new information and strategic tools: Banner and the environmental scan



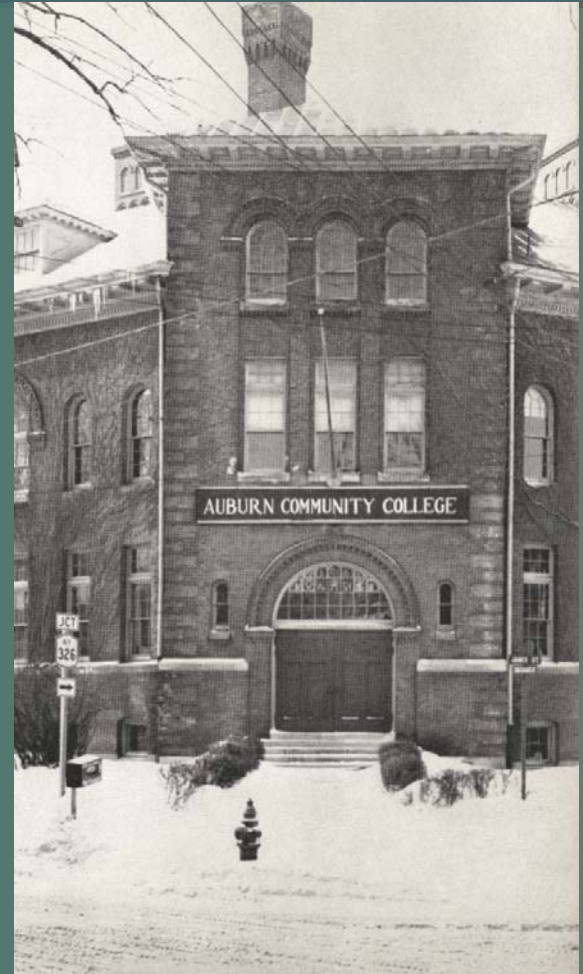
Current Status and Priorities

- Contracts
- Approved budget and tuition
- New Facilities Master Plan
- Middle States accreditation reaffirmed
- SUNY Mission Review II, MOU
- Banner implementation
- Environmental scan and strategic plan



Rewind: Reviewing Our Legacy

- Post-World War 2: supporting the local manufacturing base
- 35,000 Cayuga County residents have registered
- Nearly 9,500 Cayuga County residents have graduated
- 8,000 alums live within 50 miles of Auburn
- Today: our slice of a nation reinventing itself



Building on Our Strengths

- Solid foundation of accomplishments
- Success of Fulton campus
- New course delivery and campuses emerge: high school and online
- Foundation and alums bring resources and ambassadors



2006 SUNY Student Opinion Survey

Rankings among 27 responding SUNY community colleges:

- #1 – Quality of Instruction
- #2 – Course Registration Process
- #2 – Tutoring Services
- #3 – Financial Aid Services
- #3 – Classroom Facilities
- #4 – Billing / Payment Process
- ...and #2 – Parking Facilities!



Environmental Scan

- Changing demographics
- Shifting economy: service and technical sectors
- Regional competition from community colleges with residence halls
- North area competition in Oswego County
- Programs attuned to market segments
- Niche opportunities



Where We Stand

- Enrollment
- Retention
- Accountability
- Programs
- Technology
- Oswego County
- Residence Halls
- Facilities Master Plan
- Tuition and Budget
- Retirement



Enrollment

- Enrollment is up – but the mix is changing
- Coming decline in high school population starts in Fall 2009
- New modes of delivery
- Lifetime learning for a society in flux
- Rapid-response higher education for area needs



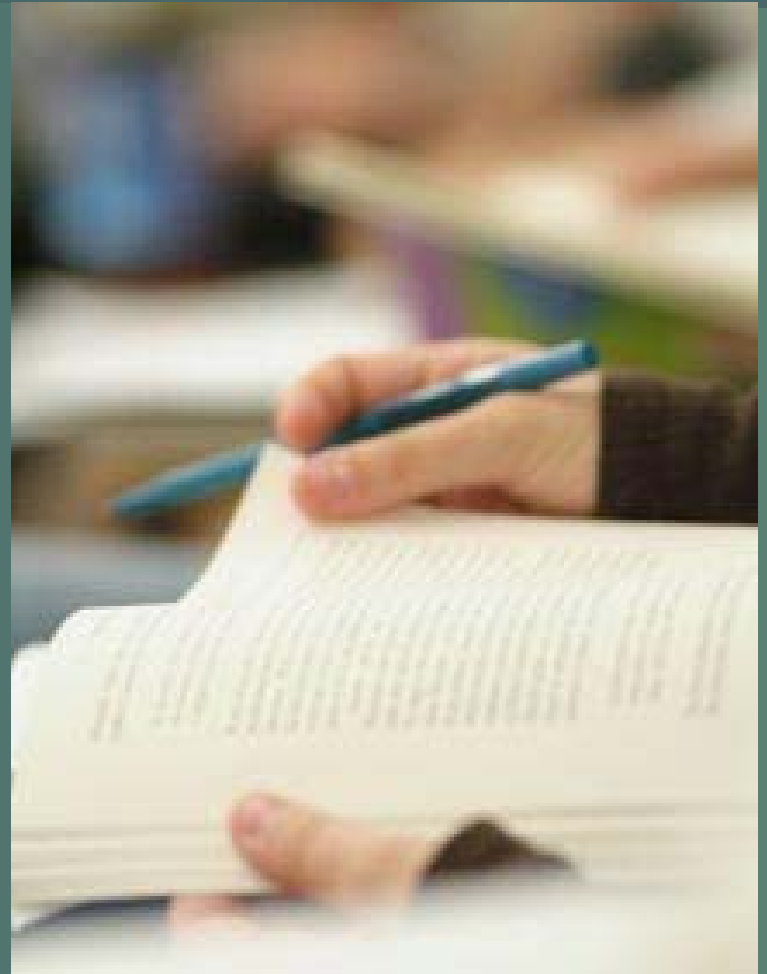
Retention

- After recruitment, follow-through: from goals to outcomes
- Matching programs and services to student needs
- Using Banner to identify, reach, and track at-risk students
- Developmental structure and course delivery
- Experiential learning, service learning, internships
- The importance of advisement



Accountability

- Trends: SUNY, State Education Department, Federal, Middle States
- Demands of a wider, more competitive marketplace
- Connecting the dots:
 - Planning
 - Budget
 - Assessment



Programs

- Responsive to a changing society and economy
- Understand and meet the online learning opportunity
- Pedagogical trends: group, collaborative, experiential, technology, global focus, soft skills
- In the works
- In the future



Technology: The Banner Era

- High-tech tools such as Banner, College website, and online courses are creating a virtual campus
- Banner core teams: hundreds of hours building the system, training users, going live
- Our way of doing business is changing, for ourselves and our students
- Everyone will be involved



Partnering with Oswego County

- Leverage our successful initiative in Fulton
- Expand? Move? Build?
- Nursing partnership – a successful community joint venture
- More programs shared with Auburn
- Distinctive programs with regional appeal
- Competitive challenges



Residence Halls: College 24/7

- New norm for New York State community colleges
- New impact on campus culture, staffing, and local community
- The path: study... proposals... plans... approvals... funding
- Then, the decision, by Spring 2008



Facilities Master Plan: The Sequel

- Using, improving, expanding, and building College spaces
- New Bisgrove Theatre where you sit has a 48-year-old roof
- A plan for the next decade
- Funding: Cayuga County, SUNY matching grant, Foundation support, private partners
- Status of proposed plan



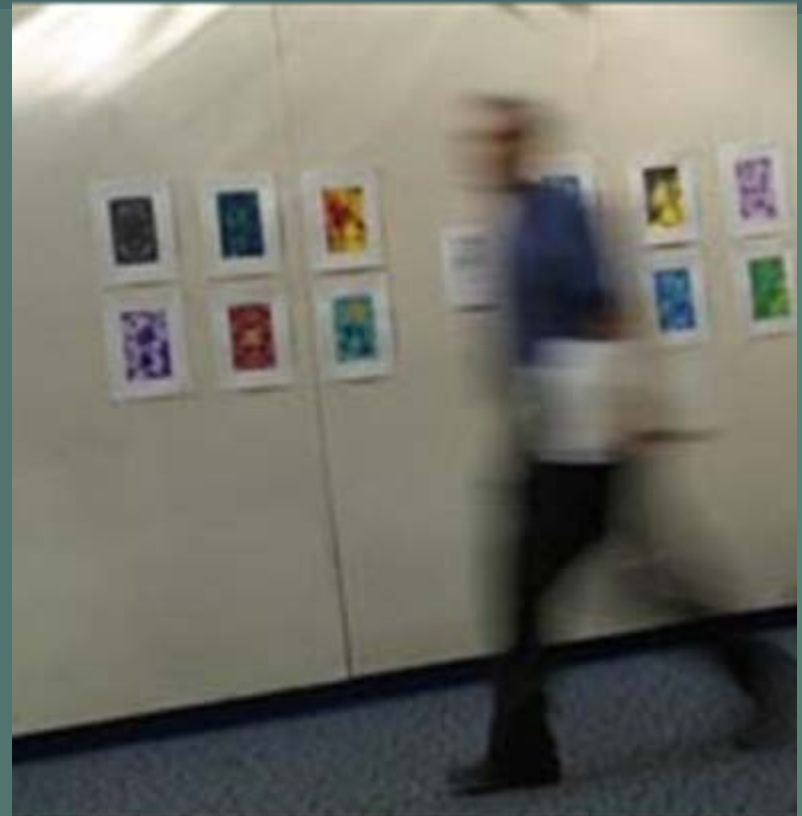
2007-08 Tuition and Budget

- Total operating budget: \$25.5M
- Increase from last year: 4.37%
- Base state aid: increased 5.9% or \$150/FTE
- County contribution: level at \$2.7M
- Tuition increase from last year: 5%
- New fees for Fitness Center, Nursing Clinical Courses



Retirement: The Age Wave

- Loss of institutional memory
- Opportunity to bring in new approaches, reposition resources
- Staff transitions: Registrar, Comptroller, Library Director, Banner Support Specialist, Media Services Coordinator
- Faculty: commitment to replace full-time instructors upon retirement



Next: Transforming Cayuga...Again



Evolution: Our Continuing Cycle

- 1994-2002:
Fulton Campus Development
- 1999-2006:
Facilities Master Plan
- 2000-2003:
Regional Economic Center
- 2004-2008 [we hope]:
Banner System
- Next . . .



The CC Heritage: “All Things”

- Programs, services, buildings added to meet growth and changing demands
- Solutions become entrenched
- Mission creep vs. core outcomes: academics, skills, preparedness



The Need to Focus

- Successful organizations know their priorities and act on them
- Need to re-examine our purpose and re-balance assets for the realities of today
- As roles and functions change, our culture will continue to change and evolve, just as it has for more than 50 years



Adding Up Our Intangible Assets

- Fine sense of community, and heritage of teamwork
- Loyalty: more than 100 employees have 10+ years of service; 199 employees have 5+ years
- Growing into new roles
- Supportive local and regional communities
- Alumni and Foundation support – notable among community colleges



Leveraging Those Assets

- Giving up the “all things” model – when possible
- Taking part in a coherent vision going forward
- Learning new approaches
- Creativity, collegiality, collaboration
- Professional development – for each of us, and for the College as a whole



Orchestrating Change – College-Wide

- Collaborative, risk-free climate
- Empowerment: clear purpose, responsibility, authority, tools, measurable outcomes
- Building upon shared insight and knowledge
- Use best practices to help transform the College
- Promoting strategic change and innovation to foster a dynamic learning community



And Now...On We Go!



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